



## LEGGZ OF ART SUBMISSION PROGRAM

2021 was our first year of our **Leggz of Art** program where we selected a Canadian artist to collaborate with us to develop an exclusively designed pair of leggings that highlighted the artist and She's Got Leggz on social media and through our corporate and replicated websites. The program has been a huge success and we are looking for the next collaboration artist.

This is an outstanding opportunity to feature your story and your artwork on a national level. She's Got Leggz will promote you as an artist and your artwork as part of our Leggz of Art program.

To participate in the selection process, please submit a Submission Application and a PDF file of the artwork you would like to see developed as wearable art. If chosen we will require an ai or eps file to be provided of the image, exclusive use of the pattern selected, and an honorarium will be awarded to the artist. The artist will also assist in the selection of the charitable organization the per pair donation will be awarded to. The selected artist will be asked to sign a confidentiality and non-compete agreement.

### **Leggz of Art Submission Requirements:**

- Canadian artists are asked to submit and adhere to:
  - One design/artwork, image or set of images, that can be used in the design
    - A pdf image of your submission
    - digital file must be less than 2MB
  - Include a short bio of the artist
  - Include the name of the submission and a brief description of the meaning of the artwork.
  - Include all the contact details of the artist: name, address, phone number and email address.
  - Email submission application and digital file to: [leggz.of.art@shesgotleggz.ca](mailto:leggz.of.art@shesgotleggz.ca)

## Artists Guidelines:

- You must be the original creator of the art and image files that you submit to the competition. Your art must be your own original concept and not a copy of anyone else's copyrighted material. If your image infringes upon another's copyright it will be disqualified. Upon submitting to the Leggz of Art program you are solely responsible for any infringement of copyrighted material. She's Got Leggz inc will not be held responsible for any copyright infringement.
- The pattern/collection must be suitable for a repeatable fabric application. The nature of the legging is a tapered leg, and the left and right leg pattern does not align.
- Gradient shading is not suitable, such as found in watercolour artwork.
- All fully completed submissions will be considered. The selected artist will be contacted directly by **October 15, 2022** to finalize contract details.
- The selected artist must agree to be interviewed regarding the story behind the artwork for use on social media and in the manner chosen by She's Got Leggz or it's representative.
- This program is not open to employees of, or independent Stylists for She's Got Leggz inc.
- Designs not selected will be returned to the artist who submitted the application for consideration.
- Submission Application and Digital File can be submitted to She's Got Leggz via
  - email to: **Leggz.Of.Art@ShesGotLeggz.ca** and
  - must be received no later than **11:59pm ET, September 30, 2022**.
- Artwork chosen cannot be used during a one-year term for any other purpose unless specifically approved by She's Got Leggz inc.
- Artist chosen will transfer the image to a digital formatted ai or eps file for use by the designer.
- Artist chosen will agree not to enter into any competing clothing design or manufacturing agreement during the one-year term.



## Leggz of Art Submission Application

<b>Your Full Name</b>	
<b>Original Artistic Medium</b>	
<b>Name of Artwork(s)</b>	
<b>Description of Artwork(s)</b>	
<b>Street Address</b>	
<b>City</b>	
<b>Province &amp; Postal Code</b>	
<b>Phone (Home/Business)</b>	1-
<b>Phone (Cell)</b>	1-
<b>Email</b>	
<b>Website</b>	www.
<b>FB site</b>	www.facebook.com/
<b>IG site</b>	www.instagram.com/

**BY SIGNING BELOW you agree to:**

You are the original creator of the art and image files that you submit to the Leggz of Art Program. Your art must be your own original concept and not a copy of anyone else's copyrighted material. If your image infringes upon another's copyright it will be disqualified. Upon submitting to the Leggz of Art program you are solely responsible for any infringement of copyrighted material. She's Got Leggz inc. will not be held responsible for any copyright infringement.

You have read the Requirements and Guidelines listed above and are in compliance with all items.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Your Story:**

Tell us about your artwork and yourself!

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